



ICPAC PRESS RELEASE

Global Money Week

2024



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Σημείωση : Η μη εξουσιοδοτημένη αναπαραγωγή ή διανομή του παρόντος υλικού ή οποιουδήποτε μέρους αυτού απαγορεύεται αυστηρά χωρίς προηγούμενη έγγραφη συγκατάθεση.



PRESS RELEASE

Institute of Certified Public Accountants of Cyprus (ICPAC) Active Participation in Global Money Week 2024

As part of the activities for the annual campaign “**Global Money Week 2024 – GMW**” in which Cyprus also participates, ICPAC made a strong presence through a series of presentations and lectures in schools across Cyprus. As in previous years, the campaign was organized by the Organisation for Economic Co-operation and Development (OECD), coordinated by the Central Bank of Cyprus (CBC).

This year’s Global Money Week 2024 campaign focused on the theme “*Protect your money, secure your future.*” The main pillars of the campaign and its related activities emphasized safe money management, accurate and comprehensive information, as well as the ability to identify and address potential financial risks. The aim of the campaign was to raise awareness among young people on financial issues and to equip them with knowledge and essential skills for making sound financial decisions, always aiming for economic progress and broader social prosperity.

Within this framework, ICPAC’s actions included presentations to junior and senior high school students across Cyprus, with the overall objective of informing and sensitizing them about the importance of financial literacy and education. In coordination and cooperation with the Ministry of Education, Sports and Youth of Cyprus, lectures were delivered on the theme “***Career choices in the world of financial services***” covering a wide range of prospects and aspects of the accounting profession, based on the realities of today’s labor market and the requirements for obtaining a professional qualification. At the same time, emphasis was placed on raising students’ awareness regarding safe money management and protection, stressing the need to be aware of emerging risks, identify threats, and take the necessary measures to address them.

In his statement, the General Manager of ICPAC, Mr. Kyriakos Iordanou, highlighted:

“The issue of financial literacy is of major importance for the public—and especially for the students and young people of our society—as it constitutes the solid foundation for building a healthy economy, with positive implications for broader socio-political progress, both locally and internationally. ICPAC, within the framework of its goals and strategic objectives, places financial literacy strengthening and cultivation as a top priority. For this reason, ICPAC always welcomes and responds positively to initiatives that aim to safeguard public interest and generally upgrade society”.

This year’s school presentations were organized by ICPAC’s Education and Development Department and were delivered by the Association’s General Manager, the



Head of the Learning and Development Department, as well as a specialized team of ICPAC members from major accounting firms. Also participating in these presentations were the Head and Officers of the Monitoring and Compliance Department, Officers of the Learning and Development Department, as well as Officers of the Admissions and Licensing Department—demonstrating ICPAC’s emphasis on informing and educating students.

In the “Actions Calendar” below, you can find more information regarding all the Cypriot bodies and organizations that took part in Global Money Week 2024, under the coordination of the Central Bank of Cyprus:

[GMW-Actions-Calendar-2024](#)

Nicosia, 29th April 2024

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