



Programme

# 14<sup>th</sup> CFO management forum

Tuesday 26 June 2018  
Hilton Park Hotel | Nicosia



## The CFO agenda

### Optimising Business Performance

Full participation at the conference corresponds to 2 CPD units



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## Introduction

Alongside their traditional mandate to provide financial insights and seek profitable growth, CFOs are becoming increasingly involved in supporting and sometimes developing the overall business strategy of their organisation. New technological developments, alternative payment methods and corporate governance are just a few of the challenges CFOs face today. The 14th CFO Management Forum, presented by EY will bring together the chief financial executives and other key players of all the major companies and corporations operating in Cyprus in order to discuss the current trends and developments as well as the future of the CFO.

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## The 14<sup>th</sup> CFO Management Forum

Organised for the 14th year in a row, the CFO Management Forum is an event which provides attendees with a platform to share expertise, build knowledge and network, as well as debate, discuss, and seek practical solutions to the industry's challenges. Through the stellar line-up of international speakers who will talk about these challenges and developments in the industry, the event aims to shed some light on the ever-changing and always challenging role of the Chief Financial Officer (CFO). The evening will combine entertainment, a networking barbeque and drinks session; and will incorporate an awards ceremony to present renowned people in the Cypriot world of finance with awards for their contribution and/or achievements in the field of finance and business.

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## The 2<sup>nd</sup> Cyprus CFO Awards

IMH and EY are proud to announce the 2nd Cyprus CFO Awards. These awards recognize professional excellence in the field of Financial Management in Cypriot Corporations. CFOs, Finance Directors and Finance teams tend to be the unsung heroes behind major transactions or projects and are often hugely responsible for their company's success. For these reasons, we believe that Cypriot financial professionals deserve their own dedicated annual awards, taking place every year in the framework of the CFO Conference.

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## Event Details

Date: Tuesday, 26th June 2018

Venue: Hilton Park Hotel | Nicosia

Duration: 15:30-20:00

Language: English

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## Attendance

The 14<sup>th</sup> CFO Management Forum is expected to have an attendance of approximately 200+ individuals. These will include, but are not limited to:

- CFOs
  - CEOs
  - Other C-suite Executives
  - Managing Directors
  - Finance Directors
  - Finance Managers
  - General Managers
  - Investors
  - Executives from accounting, audit and tax firms
  - Chief officials from fiduciary service firms
  - Executives from banking/financial institutions
  - Representatives from relevant governmental services
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## Dress Code

Business Formal

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## Enquiries

For further information and enquiries, please contact IMH: 5 Aigaleo Str., 2057 Strovolos | P.O. Box 21185, 1503 Nicosia  
Tel.: 22 505 555 | E-mail [events@imhbusiness.com](mailto:events@imhbusiness.com) | Website: [www.imhbusiness.com](http://www.imhbusiness.com)

- 15:30 - 16:10 Registrations
- 
- 16:10 - 16:25  

**Welcome Address by the Chairman of the Forum**  
**Stelios Demetriou**, Partner, Transaction Advisory Services Leader, EY Cyprus
- 
- 16:25 - 16:45  

**The EY CFO agenda: Grow, protect and transform your organization**  
 EY's CFO agenda offers insights to help Chief Financial Officers grow, protect and transform their organization. From digital confidence to transforming operations, the career journey of the high-performing CFO is the path leading to top line growth and protection of an organization.  
**Tony Klimas**, Partner, EY Advisory - Global Finance Practice Leader, USA
- 
- 16:45 - 17:05  

**CFO's role in leading Corporate Transformation**  
 How has the role of the CFO changed over the years and what are the necessary elements of the CFO's transformation. From the importance of business performance management in today's fluctuating markets, to the rising importance of business analytics as the skill of the CFO of the future, learn how to make your business resilient through the strengthening of your business model.  
**Umar Saleem**, CEO, Maven Investment Partners, Dubai
- 
- 17:05 - 17:25  

**Digital Transformation Programme**  
 Focused on getting our future digital approach right, allowing us the flexibility to meet changing customer needs and technical developments. Create a new digital maturity by designing better and more efficient business services that solve real problems. Guide the organisation to harness new technologies and data-driven platforms to enable the bank to find new value propositions and meet business objectives. Deliver change that enables the business to transition to digital business models and operating processes.  
**Imran Younis**, Transformation Director, Zendor Limited Group | Director of Digital Transformation, Aldermore Banks | Head of Service Design Digital Transformation, Capgemini, UK
- 
- 17:25 - 17:45  
**The Future of the CFO's function through the eyes of a CFO**  
 New reporting and compliance environment, new economic realities, new demands from investors and shareholders and digitalization are only a few of the factors changing the work of a CFO in any organization.  
**Ioannis Pantoleon**, Chief Financial Officer, Olympia Group of Companies, Cyprus
- 
- 17:45 - 18:05  

**Business analytics: An essential CFO skill**  
 In today's data driven world, essential business analytics is a skill that every CFO in a growing company should have. It's becoming increasingly important to be a step ahead of the competition with real-time data access and the skills to analyse and leverage data to deliver better results are becoming indispensable.  
**Chrysostomos Kridiotis**, Director of Business Consulting Services Unit, Logicom Solutions, Cyprus
- 
- 18:05 - 18:15 Questions & Answers
- 
- 18:15 - 18:30  

**Closing Remarks by the Chairman of the Forum**  
**Stelios Demetriou**, Partner, Transaction Advisory Services Leader, EY Cyprus
- 
- 18:30 - 19:00 **Awards Ceremony**
- 
- 19:00 - 20:00 **JAZZ & BBQ** 



## Featuring Speakers



### **Stelios Demetriou, Partner, Transaction Advisory Services Leader, EY Cyprus**

Stelios is a Partner at EY and the Transactions Advisory Leader in Cyprus. Stelios has more than 20 years of professional experience. To date Stelios was involved in a range of financial advisory services to various companies and institutions in different sectors of the economy, from shipping and hospitality to real estate, energy and financial services. He was involved in a number of banking projects, asset disposals (including distressed) and corporate restructuring exercises acting both on behalf of the Banks and Corporates. He was responsible for buy and sell side due diligence exercises for a number of entities in various industries and advised on the structuring and negotiations of these transactions. He helped to raise equity and finance for companies and individual projects, handled merger and acquisition transactions, performed business valuations, prepared business plans and feasibility studies. Stelios further supported the Republic of Cyprus by providing lead advisory services in relation to different public concessions. He also led management buyouts (MBOs), provided strategic advice to clients, and identified and secured new deals.

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### **Tony Klimas, Partner, EY Advisory - Global Finance Practice Leader, USA**

Tony Klimas is a Partner with EY's Advisory business based in the US. He has global responsibility for the Performance Improvement Finance Consulting Practice which focuses on the needs of the CFO, Controller and other Finance executives. He has over 20 years of consulting experience and is a frequent speaker and author on a variety of topics related to Finance and Accounting. Current focus areas include the impact of digital technology on Finance and Accounting, the finance organization and the changing role of CFO and the transformative nature of emerging operating models and technologies. Tony holds an MBA in Finance (with honors) from Indiana University in Bloomington, Indiana and a Bachelors of Science in Mathematics (with Merit) from the US Naval Academy in Annapolis, Maryland.

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### **Umar Saleem, CEO, Maven Investment Partners, Dubai**

Saleem is a C-level Executive and Board Member with 27 years of progressive experience in corporate finance, restructuring & turnaround, operations management and advisory services across a broad spectrum of industries including construction, real estate, manufacturing, healthcare, retail, technology and diversified family conglomerates. Saleem is the Co-Founder and CEO of Maven Investment Partners, a boutique advisory firm focused on Corporate Finance Advisory, Transformation & Restructuring, Interim & Crisis Management and Corporate Governance initiatives. Prior to setting up Maven, he was the Chief Transformation Officer and Group CFO of Al Jaber Group in UAE, where he successfully led the \$1.6 billion debt restructuring. Saleem has also held various leadership roles at Depa, Alvarez & Marsal, IBM, Oracle, Majid Al Futtaim Group and PwC. He has extensive international and regional Board and Committee experience including being a Board and Audit Committee member of a Singapore listed business. He currently chairs the Audit Committee and Nomination & Remuneration Committee of a private equity backed business based in KSA.

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### **Imran Younis, Transformation Director, Zendor Limited Group, UK**

Industry lead delivering "digital by default" propositions and transformation at the board and operational level. A recognised influencer with a proven ability to drive board level change, blending high impact, results-based approach with astute respect for the benefits and disruption of full-scale transformation can have. Orchestrated and governed digital transformation programmes and award-winning customer experiences for world-class brands and agencies. Proven ability to manage financial risk and business transformation through accurate strategic understanding and international respect for working within and cultivating highly diverse teams. Substantial working experience of corporate governance and an extensive catalogue of accolades as a keynote speaker.

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### **Ioannis Pantoleon, Chief Financial Officer, Olympia Group of Companies, Cyprus**

Ioannis Pantoleon holds a Bachelor's Degree in Economics from the Athens University of Economics and Business and a postgraduate degree with an emphasis on Financial Management and Accounting from the University of Manchester. He possesses extensive and long-term experience in the fields of Economics, international business and investments. From 1999 to 2013 he held the position of Group Chief Financial Officer in Intralot, whereas from 2014 to 2015 he worked as Group Chief Operations Officer in the same company. In 2015, he assumed the duties of Group Chief Financial Officer in Marinopoulos Group of Companies. Since February 2017 he is the Group Chief Financial Officer of Olympia Group of Companies.

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### **Chrysostomos Kridiotis, Director of Business Consulting Services Unit, Logicom Solutions, Cyprus**

Chrysostomos is the Director of the Business Consulting Services Unit of Logicom Solutions. He focuses on the provision of value adding advisory services helping organizations identify and unlock new sources of economic value and achieve step-function improvements in productivity, flexibility, and speed through building a data-first model for transforming their strategic vision and ambition. Previously, Chrysostomos has served as SAS's Country Leader in Cyprus and Business Development Manager for Bulgaria, helping organizations design and implement technological frameworks to support their data management, analytics and business intelligence needs. In the past he has worked for KPMG as a Senior Manager providing advisory services to financial services firms around the areas of Risk Management, Governance, Compliance and Strategy. He has in the past taught professional courses in Risk, Governance and Ethics and also served in Boards of regulated financial services firms as a Non-Executive Director. He holds a BA in Mathematics and Statistics from Macalester College in the USA and an MSc in Operational Research from the London School of Economics and Political Science in the UK.

## Main Sponsor



EY is a global leader in assurance, tax, transactions and advisory services with more than 250,000 people in over 150 countries around the world. It is the most globally integrated professional services organisation and is working with businesses, entrepreneurs and governments around the world to solve their most pressing challenges and to help them take advantage of emerging opportunities. EY distils everything it does down to a single, unified purpose: building a better working world. The Cyprus practice, as part of EY's EMEA Area and one of the 22 countries that comprise the Central and Southeast Europe Region, is ideally placed to exploit new opportunities in the area and cater to the needs of our clients in a wider geographic span.

## Sponsors

### HELLENIC BANK

Hellenic Bank is one of the leading financial institutions in Cyprus providing its retail and corporate customers, the shipping community, and international businesses with a full spectrum of banking products and services. Hellenic Bank is a customer centric bank and an innovative forerunner in banking technology, winning several global awards in digital banking.



JCC Payment Systems has more than 25 years of experience in the area of card processing. It was created in 1989 following the decision of the major Cyprus' banking institutions to collaborate for the purpose of administering the processing and settlement of card transactions. Today, JCC's primary role is to provide high-quality financial and data infrastructure services to the banking and commercial community in Cyprus.



Logicom Solutions provides a host of services which cover all phases of ICT projects and all major market segments. We have deep expertise in cutting edge Business Solutions and Technology Solutions, delivering complex integrated projects where needed. Designed to satisfy the most demanding standards for quality, Logicom Solutions helps its customers develop innovative strategies and sustain their most daring plans. In order to succeed, we maintain expertise in the latest ICT technologies and have in place all relevant vendors' professional qualifications. We uphold partnerships with many well-known international technology suppliers, ensuring the provision of the most economic and technologically innovative solutions with the best quality post-implementation support.



A.I. Motokinisi Ltd is a private company founded by Mr. Alkis Iacovides in 1993. Today it is the official importer and distributor of Porsche cars and Harley Davidson motorcycles in Cyprus, with two showrooms in Nicosia and Limassol.



TFI Markets Ltd is a Cyprus based Payment Institution licensed by the CBC, and is authorised and regulated as an Investment Firm by the CySEC. TFI Markets Ltd specialises in currency conversion, third party payments and the provision of risk mitigating solutions to corporate clients. TFI services large corporate clients from a variety of industries including Information Technology, Pharmaceuticals, Service Providers and Shipping.

## Document & Records Management Sponsor



KANIKLIDES specialises in managing document and records by digitising and storing them, throughout their life. KANIKLIDES also offers Records Management Consulting and Data Protection Officer Services, which are needed for compliance for the GDPR Regulation. KANIKLIDES takes security very seriously and now ranks as the only Professional Records and Information Services Management Organization – possibly European-wide – with seven related ISO Certifications.

## Organiser



IMH is the largest business knowledge and information transfer organisation in Cyprus. Its services include the coordination and running of conferences, seminars and commercial exhibitions, specialist business media publishing and human resources consulting. Every year, IMH organises more than 80 conferences related to every sector of the market, commercial exhibitions and training seminars, and undertakes the entire process of five business award ceremonies. IMH publishes the only dedicated business magazines in Cyprus: the Greek language monthly IN Business and the English-language monthly Gold, which are read by tens of thousands of Cypriot and non-Cypriot professionals, managers and entrepreneurs. It also operates the magazines' accompanying news portals, the IN Business Portal ([www.inbusinessnews.com](http://www.inbusinessnews.com)), the GOLD Portal ([www.goldnews.com.cy](http://www.goldnews.com.cy)) and the REPORTER ([www.reporter.com.cy](http://www.reporter.com.cy)) IMH also delivers via e-mail the IN Business Daily Newsletter, the GOLD News Daily Newsletter and the REPORTER Newsletter. The IMH Business Development Department bids for tenders published by local public sector bodies, the European Union and other international organisations. Through its activities, IMH gives businesses a chance to develop, to network, to find new clients and business associates, to communicate with new audiences and discover growth opportunities.

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## Cocktail Sponsor



JOHNNIE WALKER.  
KEEP WALKING.

Johnnie Walker started its journey in 1820 from a grocery shop in Kilmarnock, Scotland. Today it is the biggest Scotch whisky brand in the world and the company owns 28 out of Scotland's 90 distilleries and 7 million barrels. This enables the Master Blender to choose the best whiskies in order to create the various Johnnie Walker labels. From Red Label to Blue Label, Johnnie Walker can be enjoyed by all whiskey lovers and those wishing to enter this magical world.

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## Communication sponsors

### ACCOUNTANCY CYPRUS

Accountancy Cyprus is the official journal of the Institute of Certified Public Accountants of Cyprus (ICPAC), now published in association with IMH. Issued quarterly since 1982, it aims to keep Institute members informed on all the latest developments related to the economy, the accounting and audit profession, and to taxation, compliance and regulation issues. It also provides Institute news and includes articles on a wide range of subjects of interest to members. Since June 2016, ICPAC is the publisher of Accountancy Cyprus, while IMH is responsible for its editorial content, design, printing and commercial management.

### IN Business

IN Business magazine has a monthly readership of more than 50,000. It is the only monthly business magazine in the Cyprus market that provides an overall approach to all segments of the economy, ranging from retail to services, as well as reporting on new deals, presenting new faces and, generally, all that is going on in the domestic business realm. IN Business has been a pioneer in local business journalism, thanks to its in-depth analysis and its research backed by never-before published facts and figures.  
[www.inbusinessnews.com](http://www.inbusinessnews.com)

### GOLD

GOLD magazine was founded in 2011 as the first English-language business monthly in Cyprus. Today, it is not only synonymous with the promotion of good business practices but it has a unique and valuable readership of High Net Worth Individuals, international company executives, English-speaking Cypriot and non-Cypriot businessmen and women. GOLD provides a comprehensive and informed overview of the local business scene, the economy and the market and has gained a reputation for its in-depth articles and revealing interviews with key local and international personalities.  
[www.goldnews.com.cy](http://www.goldnews.com.cy)

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